

00/560-3160

22 AUG 1960

MEMORANDUM FOR: Director of Central Intelligence

THROUGH: Acting Deputy Director (Support) JSL

SUBJECT: Final Report on the Chilean Relief Fund Drive

WILL DESTROY

1. This memorandum is for information.

2. Agency employees contributed \$6,392.25 to the Chilean Relief Fund. This total was exceeded by only four other agencies (Defense, State, Treasury, and Commerce) as reported in the semi-final report published by the Red Cross. Since the drive has been concluded for all practical purposes, we expect our standing to remain about the same in the final report.

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ment 4. It will be seen that, generally, the per capita contributions from DDI are highest and those from DDS are lowest; however, we do not view these comparison as having special significance because of the different objectives of each fund drive.

4. Since we will very shortly ask you to announce the 1960-61 UGF campaign, we propose to include a statement on the results of the Chilean Relief drive in that announcement rather than in a special issuance. In doing so, we hope to make the emergency nature of the Chilean Relief drive quite plain in order to overcome, or at least minimize, complaints about the number and frequency of fund drives in the Agency.

5. Although the Chilean Relief campaign was not conducted competitively and there were no goals or quotas to be met, we have taken this occasion to review the results of all of the 1959-60 fund drives. To eliminate the very small agencies in which extreme results might be obtained and to reduce the number of agencies studied, we used for this purpose only those reporting 5,000 or more contributors and 90% or more of their quota in the UGF drive. CIA ranked eighth among this group on the UGF drive, second on Joint Crusade and National Health, and seventh on Chilean Relief. Rankings of all agencies included in this review are shown in attachment 5.

Personnel

/s/ Emmett D. Echols
Emmett D. Echols
Director of Personnel

Attachments: 5
CD/Pers/ [] :bb

Distribution: 00 - Addressee 1 - DD/I w/att. 1, 4, 5
2 - DDS 1 - DD/P w/att. 3, 4, 5

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1 - D/Pers Subject File w/held
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CHILEAN RELIEF FUND

DDI

COMPONENT	AMOUNT CONTRIBUTED	% OF ^{1/} ON DUTY	% OF CONTRIBUTIONS ^{2/}			Joint Crusade
			Chilean Relief	UGF	National Health	
o/DDI						
ORI						
OCR						
OCI						
ONE						
OO/Admin						
Contact						
PHID						
FID						
ORR						
OCI						
PIC						
Total, DDI			28.14	35.00	37.48	38.52
AGENCY TOTAL						

1/ Percent of total departmental on duty strength as of 30 June 1960.

2/ Percent of total Agency contributions in fund drives named.

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CHILEAN RELIEF FUND

DDS

COMPONENT	AMOUNT CONTRIBUTED	% OF ^{1/} ON DUTY	% OF CONTRIBUTIONS ^{2/}			
			Chilean Relief	DOF	National Health	Joint Crusade
25X1 O/DDS						
Audit						
Commo						
Compt						
Gen Coun						
Logistics						
Mgmt						
Medical						
Personnel						
Security						
Training						
25X1 Total, DDS			33.36	28.08	24.18	25.17
AGENCY TOTAL						

^{1/} Percent of total departmental on duty strength as of 30 June 1960.

^{2/} Percent of total Agency contributions in fund drives named.

CHILEAN RELIEF FUND

DDP

COMPONENT	AMOUNT CONTRIBUTED	% OF ON DUTY	% OF CONTRIBUTIONS ^{2/}		
			Chilean Relief	UGF	National Health Joint Crusade
O/DDP					
DDP					
MSU					
Plan Grp					
CA					
CI					
FI					
TSD					
OPSER O/C					
RID					
CCD					
War Plan					
Cml					
Africa					
EE					
FE					
IO					
NE					
SR					
WE					
WH					
Total, DDP			35.73	33.21	36.68
AGENCY TOTAL					34.75

1/ Percent of total departmental on duty strength as of 30 June 1960.

2/ Percent of total Agency contributions in fund drives named.

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CHILEAN RELIEF FUND

SUMMARY REPORT

COMPONENT	AMOUNT CONTRIBUTED	PERCENT OF ON DUTY IN COMPONENT ^{1/}	PERCENT OF TOTAL CONTRIBUTIONS FROM COMPONENT			
			CHILEAN RELIEF	DDP	NATIONAL HEALTH	JOINT CRUSADE
DCI	<div></div>					
DDI						
DDP						
DDS						
OTHER SOURCES ^{2/}						
TOTAL	<div></div>	-	-	-	-	-

^{1/} Percent of Agency's departmental strength represented by component's on-duty strength as of 30 June 1960.

^{2/} Unidentified contributions to Chilean Relief; amount added to 1959-60 DDP collections from Consolidated Charities account in order to meet goal.

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COMPARATIVE RESULTS FOR 1959-1960 FUND DRIVES
 (SELECTED AGENCIES 1/)

(SELECTED AGENCIES)												
AGENCY	AMOUNT	UNITED GIVERS FUND		RANK ^{2/}	AMOUNT	JOINT CRUSADE		RANK ^{2/}	NATIONAL HEALTH ^{3/}		CHILEAN RELIEF ^{4/}	
		NUMBER OF CONTRIBUTORS	PERCENT OF GOAL			NUMBER OF CONTRIBUTORS	% PARTI- CIPATION		% PARTI- CIPATION	RANK ^{2/}	AMOUNT	RANK ^{2/}
State	\$152,930	7,131	117.0	1	\$5,828.33	2,192	38.8	8	52	8	\$12,815	4
Interior	105,002	6,154	106.8	2	4,323.58	2,278	36.9	9	52	8	927	22
Treasury	152,544	11,111	104.3	3	12,118.38	10,527	88.1	1	94	1	8,844	5
Agriculture	193,593	10,616	103.4	4	6,584.28	2,760	35.0	10	47	10	1,308	14
Navy	224,011	21,403	102.8	5	16,771.90	11,540	61.3	5	73	3	26,342	1
Army	390,759	44,228	102.5	6	32,385.13	32,113	65.0	3	72	4		
Air Force	140,487	12,615	100.1	7	16,891.58	15,366	64.6	4	70	6		
DC Gov't	204,000	24,000	100.0	9	NO REPORT				NO REPORT		4,056	9
HEW	164,282	14,248	99.4	10	12,246.42	8,162	53.7	7	61	7	5,478	8
Justice	102,002	8,009	98.7	11	4,884.73	4,385	60.4	6	71	5	NO REPORT	
Post Office (Wash. Reg.)	58,710	8,158	96.0	12	1,991.91	1,919	27.1	11	41	11	1,640	13

1/ Agencies reporting 5,000 or more contributors and 98% or more of goal in 1959-60 UGF campaign.

2/ Rank indicated is among those listed for UGF, Joint Crusade, and National Health. For Chilean Relief, it is straight ranking based on total dollars contributed for all agencies reported; ranks not listed were assigned to agencies not included in this summary.

3/ Final "income" report for National Health not yet published; therefore, final dollar amount and number of contributors are not available.

4/ Based on 11 August report.